



**SAVE THE DATE**  
For the launch

# WOMEN IN CYCLING

24 February 2021

3pm – 4:30pm CET online



## Women in Cycling Launch Event: 24th of February 3pm - 4:30pm CET

Women in Cycling is a new initiative launched by CIE, ECF, Velokonzept, Mobycon and CONEBI aiming to boost diversity and inclusivity in the cycling sector. We welcome all women working in cycling to join us to shape the sector forward. Women in Cycling will be kicked off at a digital launch event taking place on Wednesday 24 February from 3 to 4:30pm CET.

The launch event will kick-off the network digitally with an inspirational and networking approach, including an opportunity for participants to talk with each other.

At the event you will hear all about the network, have an opportunity to sign up to *Women in Cycling Expertise Portal*, meet our ambassadors and hear inspirational stories from women across the sector.

### Draft Agenda

- |               |   |
|---------------|---|
| 15:00 – 15:05 | Welcome by Jill Warren, ECF   |
| 15:05 – 15:15 | Welcoming address by Bonnie Tu, Chairwoman of Giant   |
| 15:15 – 15:30 | Opening: Launch of Women in Cycling <ul style="list-style-type: none"><li>• Isabell Eberlein, Velokonzept</li><li>• Lauha Fried, Cycling Industries Europe</li><li>• Florence Gregoire, European Cyclists' Federation</li><li>• Angela van der Kloof, Mobycon</li></ul> |

15:30 – 16:00 Stories from women across the cycling sector, moderated by Raluca Fiser, President, Green Revolution & ECF Vice-President

- Industry: Susanne Puello, Pexco
- NGO's: Sarika Panda Bhatt, Raahgiri Day, BYCS
- Cycling research: Anna Nikolaeva, University of Amsterdam
- Sports: Monika Sattler - first women to cycle la Vuelta
- Cycling Blogger/Journalist: Pinar Pinzuti, Bikenomist

16:00 – 16:20 Networking session

16:20 – 16:30 Wrap-up and closing remarks

**#WomenInCycling**