



SAVE THE DATE
For the launch

WOMEN IN CYCLING

24 February 2021

3pm – 4:30pm CET online



Women in Cycling Launch Event: 24th of February 3pm - 4:30pm CET

Women in Cycling is a new initiative launched by CIE, ECF, Velokonzept, Mobycon and CONEBI aiming to boost diversity in the cycling sector and help women to get more impact and leading seats in the cycling sector. We welcome all women working for cycling to join us to shape the sector forward. Women in Cycling will be kicked off at a digital launch event taking place on Wednesday 24 February from 3 to 4:30pm CET.

We seek to facilitate a platform which will improve the presence of women in board places, panels, conferences, interviews and jobs. The vision of Women in Cycling is for a diverse, inclusive cycling sector that provides equal opportunities and contributes to achieving cycling's full potential.

At the event you will hear all about the network, have an opportunity to sign up to *Women in Cycling Expertise Portal*, meet our ambassadors and hear inspirational stories from women across the sector.

Draft Agenda

15:00 – 15:05	Welcome
15:05 – 15:15	Welcoming address by Bonnie Tu, Chairwoman of Giant (tbc)
15:15 – 15:30	Opening: Launch of Women in Cycling
15:30 – 16:00	Stories from women across cycling sectors

Industry: Sandra Wolf, CEO Riese & Müller
NGO's: Amanda Ngabirano, World Cycling Alliance
Cycling research: Anna Nikoleva, University of Amsterdam
Sports: Monika Sattler - first women to cycle la Vuelta
Cycling Blogger/Journalist: Jools Walker - Lady Velo

16:00 – 16:20 Networking session
16:20 – 16:30 Wrap-up and closing remarks

#WomenInCycling