

Cycling Industries Europe

Latest programme:




“Cycling Industries 2030 – taking the lead in new mobility”

Date: 22 May 2019, 10:00-15:30

Venue: Scotland Europa, Rond-Point Schuman 6, 1040 Brussels

Hosted by: Edinburgh Napier University, lead partners in the Mountain Biking Innovation Centre for Scotland

Agenda

10:00	Registrations and welcome coffee
Part 1 Strategic context (Hosted by CIE, ECF and CONEBI)	
 10:30	Welcome by Edinburgh Napier University Keynote1: Matthew Baldwin, European Commission, Deputy Director-General for Mobility and Transport Keynote2: Alexandre Affre, BusinessEurope, Industrial Affairs Director
11:00  	<p>Session 1: Is the cycling industry ready for rapid growth? What’s the impact on the cycling industry and what’s the benefit for Europe?</p> <p>Is the EU Cycling Strategy at a tipping point? Ebike sales could increase to 30 million units per year by 2030 <i>Adam Bodor, ECF, Advocacy and Eurovelo Director</i></p> <p>What’s the implication for the cycling industries in terms of innovation, supply and regulation? <i>Kevin Mayne, Cycling Industries Europe, CEO, Manuel Marsilio, General Manager CONEBI</i></p> <p>Response by the European Commission: Implications for research and deployment of new mobility in the EU <i>Jean-François Aguinaga, DG Research and Innovation, Head of Unit for Surface Transport</i></p>

Part 2: Maintaining growth through innovation	
12:00	<p>Session 2a: Panel discussion: Smart connected cycling taking the industry to the next level.</p> <p>Moderator: Johan Diepens, Mobycon, CEO</p> <p>Shared mobility systems in a connected world <i>Sebastian Schlebusch, nextbike, Director of International Business Development</i></p> <p>Multimodal transport systems <i>Piia Karjalainen, MaaS Alliance, ERTICO, Senior Manager</i></p> <p>Bicycle to vehicle communications systems <i>Scott Kasin, TREK, Director of electronics</i></p> <p>Flemish Cycling Barometer <i>Tina Caers, Mobility service, Antwerp province</i></p>
13:00-14:00	Lunch
14:00	<p>Session 2b: New business models creating growth: What's the role of tax incentives, leasing and financial services?</p> <p>Moderator: Fred Soudain, Logos Public Affairs, CEO</p> <p>Commercial fleet management <i>Raymond Gense, Pon.bike, Director of Future Technology & Public Affairs</i></p> <p>The role of bicycle leasing <i>KBC bank, speaker to be confirmed</i></p> <p>Tax and incentives <i>Cristian Stoica, ECF, interim Secretary General</i></p> <p>Financial services: More than insurance. <i>David George, Bikmo, CEO</i></p>
15:00	<p>Closing remarks</p> <p>Tony Grimaldi, Cycling Industries Europe, President</p>

Private, members only meeting

15:30 CIE General Assembly

Agenda:

- Progress report from the Board
- Expert Groups and projects
- Brussels lobbying activities