

CIE 2021 SUMMIT

ONLINE EVENT · 22 APRIL 2021 · 3PM-5PM CEST

Cycling industries leading Europe's green recovery

#CIE2021SUMMIT

SUMMIT PROGRAMME

WELCOMING REMARKS

15:00 – 15:05 **Tony Grimaldi** President of Cycling Industries Europe

KEYNOTES

15:05 – 16:00

Pedro Siza Vieira

Minister of State, Economy &
Digital Transition, Portugal
EU Presidency

Matthew Baldwin

Deputy Director-General,
European Commission
100 Climate-neutral Cities by 2030

Prof. Dr. Manfred Fishedick

Scientific Managing Director
of the Wuppertal Institute

Kevin Mayne

CEO of Cycling Industries
Europe

PANEL 1: CEO PANEL

16:00 – 16:30

MODERATOR

Saskia Kluit Member of the Senate of the Netherlands

PANELLISTS

Ton Anbeek Accell Group

Tony Grimaldi Cycleurope

Erdem Ovacik Donkey Republic

Irwin Wouts Decathlon

PANEL 2: CYCLING LEADING EUROPE'S GREEN RECOVERY

16:30 – 17:00

MODERATOR

Monika Sattler First Woman to Cycle la Vuelta

PANELLISTS

Paul-Adrien Cormerais Founder & CEO of Pony

Elisabeth Felberbauer Managing Director at Bike Citizens

Philipp Kahle Founder & CTO of ONO

Enrico Durbano General Manager at Eco-Counter

Andrea Kurz Managing Director at JobRad