

# Bicycles and ITS (BITS) Academy on cycling data

Friday 9<sup>th</sup> April 2021

Online event

## Agenda

14:00 – 14:10	Welcome by University of Oldenburg and introduction on university and projects – <i>Prof. Dr.-Ing. habil. Jorge Marx Gómez, University of Oldenburg</i>
14:10 – 14:15	Short introduction on the BITS project and the importance of cycling data from a European perspective – <i>Kevin Mayne, Cycling Industries Europe</i>
14:15 – 14:30	Presentation and live demonstration from University of Oldenburg <ul style="list-style-type: none"> <li>• Smart helmet. Added value: combination of physical product and generating cycling data</li> </ul>
14:30 – 14:45	Interactive feedback, comparison with other projects, Q&A
14:45 – 15:00	<ul style="list-style-type: none"> <li>• Data: type of data, different formats. Added value: uniformization of data sets, comparability</li> </ul>



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15:00 – 15:10	Interactive feedback, Q&A
15:10 – 15:20	Break
15:20 – 15:50	<ul style="list-style-type: none"> <li>• data portal + download portal: technical building of the portal + lessons learnt</li> <li>b) KPI's and analysis of data</li> </ul>
15:50 – 16:10	Interactive break-out session with live testing of bicycle-data.de
16:10 – 16:20	Short presentation about the CDH – <i>Kim Verbeeck, Province of Antwerp</i>
16:20 – 16:30	Conclusions & recommendations

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